

For: FundAnything.com

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## **Frequently Asked Questions**

What is FundAnything? It's the first website that actually lets anyone, anywhere raise money for anything. Individuals or groups can create campaign pages that highlight their personal stories or needs. Campaigns can offer incentives to contributors such as products, gifts and services. Campaigns can range from business startups, to people dealing with a personal crisis, a medical issue, or to celebrate a happy event. There is no limit to the amount of money you can raise. Contributions go directly to the campaign creators, and they can withdraw their funds almost immediately.

Who are the founders? FundAnything was started by a small group of entrepreneurs based in New York City led by entrepreneur Bill Zanker, the founder of The Learning Annex, in partnership with Business Mogul Donald J. Trump.

**Why was it started?** Donald Trump and Bill Zanker saw a need for a website that would give everyone the opportunity to better their lives and fund their dreams.

**How does it work?** By following the simple directions on the site, anyone can create their own campaign in 15 minutes or less. With the help of the Share Center, they can get the word out to Facebook friends, Twitter followers and email contacts in a matter of seconds. Contributions go directly to the campaign creators, and they can withdraw their funds almost immediately.

What is Donald Trump's role? Donald Trump is a partner who said, it's new, it's smart, and most of all, it's a great example of American free enterprise." Donald Trump believes so strongly in FundAnything, he has decided to give away money to selected people on FundAnything each week, and to tweet about it weekly <a href="mailto:@realDonaldTrump">@realDonaldTrump</a>.

To get started visit: FundAnything.com.